**Claudia Norman, Director of Latino Programming**

Ms. Norman is an artist manager and cultural consultant based in New York specializing in developing and executing international projects in the performing arts. She has worked for Sheldon Soffer Management as an artist manager and booking agent for Pilobolus, Momix, Netherlands Dance Theatre, Noche Flamenca, Nrityagram Dance Ensemble, and Ravi Shankar among other artists. For 4 years was the Program Manager for the Americas at Arts International, and Curator of “Performance Planet” at LaGuardia Community College. In 2003, under her own company, Claudia Norman Management (CN Management) produced the Farewell Concert at Carnegie Hall for Chavela Vargas.  Since 2005, CN Management has produced the New York’s citywide Celebrate Mexico Now. In the present she is a Curator and Project Director of “La Casita” at The Lincoln Center Out of Doors Festival and Curator of Sociedad Artistica de Monterrey Festival. Since 1999, she has been the Director of the Latino Cultural Festival and Series at Queens Theatre.

She is an Associate Member of the Latin American Network of Independent Producers, LA RED, Co-Chair Committee for the Arts Presenters Conference (APAP). She has served as panelist for the National Endowment for the Arts (NEA), Arizona Council for the Arts, The Wallace Alexander Gerdobe Foundation, JP Morgan Chase-AHA, Lower Manhattan Cultural Council (LMCC), and Urban Artist Iniciative/New York City (UAI/NYC) and has been invited as speaker at NYU’s Arts Administration program, World Music Expo/WOMEX-Sevilla, Puerta de las Americas, Mexico, and Caribbean Market in Cartagena and Bogota, Colombia.

Raised and educated in Mexico City, Ms. Norman holds a degree on Latin American Studies from Universidad Nacional Autónoma de México and a Certificate in Arts Administration from New York University.